

PRIDE

MOUNTAIN VINEYARDS

2017 MERLOT

NAPA VALLEY

Pride Mountain Vineyards sits high atop Napa Valley's Spring Mountain, at the site of the historic Summit Ranch, where wine grapes have been grown since 1885. Our beautiful estate includes wine caves dug deep into the mountains and the ruins of the old stone Summit Winery dating to 1890. As you walk the vineyards, there are 360-degree views with Mount St. Helena and the Vaca Mountains to the north and east and the Sonoma Coastal Ranges to the west and south. It's simply breathtaking.

There is another unique and interesting feature to the Pride estate. At the crest of the Mayacamas Mountains, we are on the Napa-Sonoma county line. For this reason, our wines often carry a Napa-Sonoma designation. Most of the wines are estate, but because we rest in two AVAs, we may not use the "Estate" moniker on our wines. Far from regional blends, Pride wines are emblematic of our mountaintop terroir and unique position both within two counties and also as a place unto ourselves.

Some 2000 feet above the floor of the Napa Valley, our vines receive more light, resulting in tannin and phenolic anti-oxidant levels that are higher than red grapes in the surrounding valleys. This is the main contributor to the broad-shouldered "mountain character" of our red wines. Although we receive more sunshine, the climate is more even than that of the valley floor, allowing for great hang time in the fall. This enables winemaker Sally Johnson to balance the power, lusciousness, and structure of our fruit with freshness and complexity. Indeed, the aromatic and flavor nuances of our wines could only come from the unique woodland terroir of the ranch.

Pride Mountain Vineyards was founded in 1990 by Jim and Carolyn Pride. Today, the winery is owned by the second generation of the Pride family.

THE WINE

The aromatic 2017 Merlot entices with ripe plum, black cherry, wild strawberry, and purple flowers that carry through to the rich palate, complemented by milk chocolate, star anise, and pipe tobacco. The wine is all about balanced intensity, as the voluptuous fruit meets mountain minerality and velvety tannins with bright acidity lifting and integrating all the flavors. Fruit and spice mingle with subtle oak notes of cocoa nibs, cinnamon, and vanilla on the long and lingering finish.



1990

2021

blend

94% MERLOT

4% CABERNET SAUVIGNON

aging

14 MONTHS

40% NEW FRENCH

abv

14.4% (FOR REAL)

srp

\$62

INSTAGRAM

@pride_wines
#oneranchtwocounties

EMAIL

wholesale@pridewines.com

WEBSITE

www.pridewines.com